

# CREO Foundation for the Children of China



Established in 2007 by China Real Estate Opportunities Limited (CREO), the CREO Foundation for the Children of China (CREO Foundation) is a charitable organization aiming specifically to aid and support the education and welfare of children in China so as to make a meaningful and material contribution to China's next generation.

CREO is an AIM listed company managed by Treasury Holdings Limited, the largest and most successful property company in Ireland, through its subsidiary Treasury Holdings China Limited. With an investment and development portfolio of properties in Shanghai, Beijing, and Qingdao, CREO is committed to the contribution of funding to the CREO Foundation on a long-term basis, recognizing that as an important part of its corporate social responsibility program.

Over the last 15 months, the CREO Foundation has raised donations totaling close to RMB 2,000,000 and has established a formal channel for third parties to contribute directly into the CREO Foundation.

## CREO - SCF Special Fund for Children

In 2008, the CREO Foundation established the CREO-SCF Special Fund for Children (Special Fund) in partnership with the Shanghai Charity Foundation (SCF).

The Special Fund capitalizes on SCF's extensive network of district and county offices throughout Shanghai and its influence in philanthropic causes across China. This Special Fund focuses on children's education, health, development, and welfare including the provision of funding to governmental and non-governmental projects and programs engaged in these areas.

## Projects



CREO

Donated funds to SCF's Earthquake Relief Fund for children's education in response to the Sichuan earthquake devastation on 12 May 2008. A total contribution of RMB 1,120,000 included overseas funds from Treasury Holdings, its staff, and friends. The funds were used for earthquake-affected Dujiangyan City to purchase 8 service vehicles for its social welfare entities, to purchase 3 waste management trucks, and to set up 2 health clinics for pre-school children, including training of the clinic's staff.

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Announced the first allocation of funds from the Special Fund to the Bund Community Sunshine Home in Shanghai's Huangpu District that serves the intellectually-disabled youths. The gift was used to acquire better equipment and to establish a CREO Foundation Sunshine Classroom for mentally disabled children.

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Donated funds through Project Hope providing 80 annual scholarships for three consecutive years to assist high-performing but economically challenged students in Beijing's Shunyi District.

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Launched the CREO-Xinhua Community Care Program in Shanghai's Changning District to assist in the education and welfare of disadvantaged children and support the activities that the community council will organize for these children.

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Sponsored the Bund Fund's annual calendar project and raised a total of RMB 1,000,000 including the CREO Foundation's dollar-for-dollar matching contribution in support of the Half the Sky Foundation, an internationally-established charity, of its infant nurture program in the Nanjing Children's Social Welfare Institution.

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The Special Fund sponsored a complete outdoor exercise ground, inclusive of sports/fitness equipments and artificial turf, to Baima Primary School, in the less developed countryside of Nanjing, to benefit 1,072 students of the school.

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Organized International Children's Day Charity Weekend event hosted at City Centre. The proceeds raised were used to launch "Caring for Our Children" program for the underprivileged children of Tianshan Community in Shanghai's Changning District.

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On 6th of June this year, CREO Foundation was one of the sponsors of "Dream Night at the Zoo", a Rotterdam-initiated global project, for 100 chronically ill and disabled children and orphans, hosted by the Shanghai Zoo.

### FOR MORE INFORMATION:

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